

SOUTH STREET PARTNERS

SOUTH STREET PARTNERS TEAMS UP WITH PGA TOUR FAVORITE, HARRY HIGGS

Largest Owner of Private Residential Club and Resort Communities in the Southeast Debuted Newest Golf Ambassador at Kiawah Island Club's Men's Member-Guest Tournament

KIAWAH ISLAND, S.C., November 2022 – South Street Partners (“South Street”), the largest owner of private residential club and resort communities in the Southeast – including Kiawah Island Club and Kiawah Island Real Estate, Palmetto Bluff, The Cliffs, and the Residences at Salamander – has announced a new partnership with Harry Higgs, the charismatic PGA golfer who has garnered a large and loyal fan following since joining the tour in 2019. The exciting news was first shared when Higgs attended the Kiawah Island Club’s annual Men’s Fall Member-Guest tournament in late September, where he gave Members tips, participated in a “beat the pro” demo on a par 3 at the Club’s Cassique course and attended the pairings party at the River Course clubhouse.

One of the biggest personalities, and most outgoing players on the tour – affectionately known as ‘Big Rig’ and ‘Big Beautiful’ – the fun-loving pro has regularly featured on leader boards throughout his career, but it was Higgs’ tie for 4th at the PGA Championship on Kiawah Island in May of 2021 that established him as not just a fan favorite but a serious contender. He received his first ever invitation to the Masters in April 2022 where he finished T 14, guaranteeing him a spot at the 2022 PGA Championship at Southern Hills.

“This isn’t an act. I’m not doing it for cameras or for fans. I have goals I want to achieve, and I want to be one of the best players in the world. But I would like to do so all while continuing to be myself. I think everybody could smile a little bit more and they’d be better off in anything they do,” said Harry Higgs, PGA Tour Member.

Since its inception, South Street has been guided by the principle that the most precious commodity in life is time - time to spend with those you love, in a place you love, doing what you love. Their storied residential communities boast vast, protected natural habitats and exceptional amenities, including a number of the top residential courses in the United States designed by some of golf’s biggest luminaries: Kiawah Island Club’s Tom Watson-designed Cassique and the Tom Fazio-designed River Course; the Tom Jackson-designed course at The Cliffs at Glassy; The Cliffs Valley course designed by world-renowned Emmy and Peabody award-winning golf commentator, Ben Wright; the Tom Fazio-designed course at The Cliffs at Keowee Vineyards; The Cliffs at Walnut Cove’s par-71 Jack Nicklaus Signature Design course; a Tom Fazio Signature course at The Cliffs at Keowee Springs; the Jack Nicklaus-designed course at The Cliffs at Keowee Falls; Gary Player’s links course at The Cliffs at Mountain Park; and Palmetto Bluff’s Jack Nicklaus signature 18-hole May River Golf Course. In August 2022, South Street announced plans for a new 18-hole golf course, short course, and world class practice facility for members of the Kiawah Island Club designed by Beau Welling of Greenville, the design partner of Tiger Woods and the TGR Design team. In September 2022, they also revealed news of a yet unnamed reversible nine-hole course designed by golf legends King-Collins Golf Course Design at Palmetto Bluff.

“Harry’s pursuit of excellence, coupled with his determination to enjoy life -- and golf -- in equal measure, has made him one of the most popular players on the PGA Tour and why South Street is so excited to partner with him. His love for the game is infectious, as is his relaxed and approachable attitude, which perfectly aligns with our brand’s mission,” said Chris Randolph, partner at South Street Partners.

About South Street Partners

South Street Partners, the largest owner of private residential club and resort communities in the Southeast – including Kiawah Island Club and Kiawah Island Real Estate, Palmetto Bluff, The Cliffs, and the Residences at Salamander – is a private equity real estate investment firm headquartered in Charlotte, NC, and Charleston, SC. Founded in 2009, South Street specializes in the development and management of luxury resort residential private club communities and has deployed over \$500 million of equity across resort, residential and commercial properties and has over \$1.3 billion of assets under management. South Street acts as a principal investment platform as well as an operating partner and co-investor for institutional partners interested in special situations, opportunistic and value add real estate investments in the Southeastern United States as well as select continental US and international markets. SouthStreetPartners.com

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